

ASDTi are leaders in SLT recruitment for Academies, Schools and Free Schools.

Typical recruitment costs less than half our major competitors maximises use of your budget.

100% success rate – fifteen years of recruitment success and experience at your service

Highest-quality service including unique 24/7 availability and class-leading design

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# leadership recruitment



**Recruitment for Heads, Executive Heads & other SLT from the sector specialists**

especially for 11-16/ 11-19 schools

Life in the secondary sector is hard. We know what it takes to be 'outstanding' – and how hard it can be to find the right people to help meet those standards. We have a great 15-year track record of success, and many Academies have come to us to solve their unique recruitment problems. So what makes us different?

**Simply Better Products**  
**Simply Better Services**  
**Simply Better Price & Results**

Our product is unique. From advert host design and place, micro-site design and hosting, multi-media creation (including video of the school), through to our unrivalled 24/7 service to potential applicants, ASDTi has the resources and products needed to generate shortlists of exceptional quality.

## Results guaranteed

For fifteen years, ASDTi has never failed to recruit to the full satisfaction of Governors and Academy sponsors – despite often being 'called in' to rescue situations when others have failed to produce shortlists of sufficient quality. In fact, your ASDTi recruitment team has led recruitment in at least 50 schools, academies & free schools over the last three years alone.

In short, we know what works best. If it ever arises that an appointment is not made first-time, then we will continue to work on your behalf, without further fee-charge for a further 'recruitment round', you would pay extra only for advertising.

ASDTi has exceptional experience in the sector. A list of just some of the Heads, Principals and Deputies we have recruited is on the next page.

## Half the price...

ASDTi charge a flat fee for recruitment that massively undercuts the 'competition'. Fees exclude only VAT, travel expenses and advertising cost (which we can normally offer discounted rates for in the TES).

Principal Recruitment: £9995  
VP/Deputy Recruitment: £5995  
AP Recruitment: £4995

Overall, therefore, we offer better products & service, more consistent results and at half the price!



**Recruitment from ASDTi**

# known for success, innovation & value

always there,  
always the right image for your school/academy.

ASDTi understands that your applicants work hard. They aren't always available during working hours. That's why we set up a full 24/7 service. When a potential applicant wants to discuss your vacancy on Friday evening, we're there. When it's 10pm on Sunday evening and a candidate needs clarification on a point, we're there. When your deadlines are approaching and you need applications to be submitted, we're there. Mornings, afternoons, evenings, weekends, we're there.



“ On behalf of the Board of Governors, Staff and Students of XXX, we thank you and your team at ASDTi for the extremely professional delivery and service to (us) during and leading up to the post of Principal and Chief Executive being filled.

The advice given on advertising and in putting together and formatting a video streaming for the press release was exceptional; new to students, the Principal and I, but I am sure very useful to those wishing to apply.

Everybody was pleased with the advertisement layout and the position it was placed within the TES. The extra work you did behind the scenes to entice others to apply certainly gave our selection panel a hard task of creating a short-list of candidates to be seen.

The interview day's program went very smoothly, and the messages from the staff and students alike were praising and positive; not only the high standard of interviewees, but for the professional way in which the day had been set out.

Please also give thanks to Dr...(member of our team) for her involvement.

On behalf of all (of us), please accept our sincere thanks to you and your team for your company's extreme professionalism and advice given in a very exacting period in (our) history.

Congratulations on a job well done.

Chair of Governors, XXX



## Finding the right person for the right role. First time, every time.

ASDTi has an unparalleled record of success in the sector. In more than ten years of 11-16, 11-19 and Academy recruitment, we have never failed to recruit - every time.



### What do the following have in common?

Surbiton High School,  
Head Teacher

St Peter's Catholic High School, Orrell,  
Deputy Head Teacher & Assistant Head Teachers

Hull Collegiate School.  
Head Teacher, Deputy Heads

Tolworth Girls School.  
Head Teacher

Bede Academy  
Many Senior Leadership Roles

William Hulme's Grammar School  
Head Teacher

The Emmanuel Schools Foundation.  
Executive Head/ Chief Executive

North Oxfordshire Academy.  
Head Teacher/ Principal

Lambeth Academy.  
Head Teacher/ Principal

and many, many more...

**..as well as success in post,  
they were all recruited  
through ASDTi**

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